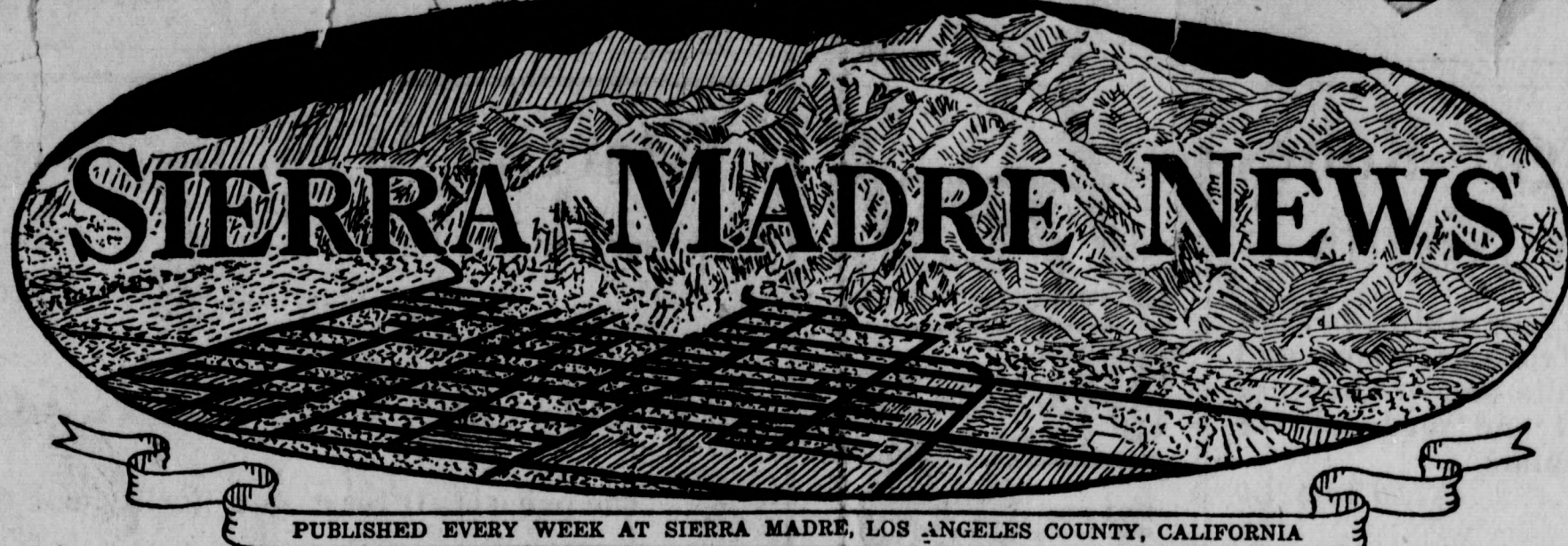


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FRIDAY, OCTOBER 12, 1923

Garden Talk Main Topic at Meeting

The season for planting is here and the instinct for digging in the dirt is with it in Sierra Madre, as is evidenced by the meeting of the Sierra Madre Civic Association Monday night. Several other subjects were discussed or at least discussions were started on other subjects but somehow the discussions seemed to drift back to gardening.

The meeting was followed by an excellent dinner served by the Ladies' Aid Society of the Congregational Church. About 100 were present at the dinner and more arrived for the meeting. Considerable comment was made upon the fact that many new faces were seen in the crowd, indicating that the newcomers are taking an interest in the affairs of Sierra Madre.

Glen Ferrin sang two solos both of which were enthusiastically received by those present.

Dennis H. Stovall, writer of boys stories and scout master of the Sierra Madre troop of the Boy Scouts made the principle speech of the evening. Mr. Stovall took as his theme, the word service, pointing out that it was a much better word for the American people to use, than the once popular word, efficiency. In his usual unique and amusing manner he pictured the effect of the idea of service, if put into practice, in the affairs of Sierra Madre, California and America.

Following Mr. Stovall's address, Mrs. W. J. Lawless was called to the platform to take charge of the open forum meeting. The forum meeting was largely a gardening meeting. Miss Jessie Ward was called upon to tell of the time for planting various plants which are due to be put into the ground at this season of the year.

Mrs. J. Milton Steinberger told those present of the plans being made for the Sierra Madre float which will be entered in the Tournament of Roses parade on New Years Day. The Civic Association is offering a prize of ten dollars to the child who brings the largest number of flowers to the club house for the decorating of the float. The second largest collection will receive a prize of five dollars. The float is to be decorated with pink and purple stocks and pink and white sweet peas. These flowers should be planted as soon as possible, Mrs. Steinberger says, so that they will be sure to be in full bloom by the new year.

Oscar Seiling gave a very interesting talk on the planting of trees. Mr. Seiling says that eight years ago he started a number of trees from the seeds and that he now has a five acre ranch completely covered with choice trees at a cost of about ten dollars.

A plan to plant wild flower seed on the vacant lots in Sierra Madre was brought to the attention of the meeting. Several speakers talked in favor of the plan. Several years ago a number of citizens planted wild flower seeds in the vacant lots under the direction of F. R. D. Moote, and while in many places the lots are still covered with flowers, it was the opinion of many that the planting should be repeated this fall. It was pointed out that now is the proper time for scattering seeds so that they will get the benefit of the early rains. Miss Leah Fletcher told of a visit to the Southwest Museum where she gathered information of a number of attractive combinations to plant.

The first meeting this year of the Priscillas will take place Oct. 18 at 2:30 p. m. at the home of Mrs. C. E. Humphries, 81 East Grand View. Mrs. Alfred Elwood of Los Angeles will be hostess. Owing to the absence of the president, Miss Lydia Webster, this meeting has been arranged to be a social one, no business to be transacted. Members are requested to notify Mrs. Humphries of their acceptance by Wednesday.

WILD FLOWERS FOR VACANT LOTS WANTED

Flower lovers in Sierra Madre are starting a movement to have wild flower seed scattered in the vacant lots and out of the way places of the city so that in place of dead and growing weeds there will be an abundance of wild flowers of attractive colors. The project was carried out several years ago with great success, but the flowers have died out in many places and it is thought by many that the planting should be repeated.

Miss Leah Fletcher, who has been interested in the scattering of wild flower seed, has just completed an investigation at the Southwest Museum and has brought back some very interesting information which will be of use to those wishing to add to the beauty of the town and their surroundings by scattering wild flower seeds. Miss Fletcher says that the following combinations are recommended for planting together. Their blooms will harmonize in such a way as to give a very pleasing effect, Miss Fletcher says.

The first combination recommended is Baby-Blue-Eyes blue Gilea and yellow Monkey. The second combination is Innocence or Chinese Houses and Collinia Bicolor. Yellow Daisy and California Lilac forms another combination, and Desert Place, Desert Verbena and Desert Primrose. Blue Lupin is also recommended as well suited for planting in vacant lots.

The time for planting these flowers is here, according to Miss Fletcher. The first rains have put enough moisture into the ground to start the seeds to germinating and the coming rains will keep the plants in the best of condition until they are well started. Those who are behind the movement claim that nothing will do so much toward making Sierra Madre beautiful with so little expense and time.

SAFTY FIRST BAZAAR PLAY

The Episcopal Bazaar Play this year will be, "Safety First," a farce comedy in three acts, all of which are filled with unusual and unique situations. Mrs. Harold Allen is busy this week casting the play and rehearsals will begin in earnest next week. Many of the thespian lights which have put Sierra Madre on the map in amateur theatricals will be back in the harness again this year with a few new ones added.

The exact date of the Bazaar has not yet been set but will be held in about six weeks according to plans. The affair will last for two days, the afternoons being given over to selling fancy work and good things to eat and the evenings being given over to the play.

Local Chamber of Commerce to Issue Pep-o-Gram

Major C. S. Floyd, secretary of the Sierra Madre Chamber of Commerce, has started to publish a local organ under the name, "Pep-o-Gram." The new publication takes the form of a news letter in which the major proposes to keep the membership informed as to the doings of the organization. The first letter was issued this week and contained a number of items of interest to the Chamber of Commerce members.

OFFICERS AT POLICE MEET

City Marshal A. M. Udell, deputies Odwarker, Cox, and Mueller drove to Burbank Friday night to attend a conference of police officers. The meeting was addressed by Chief Volmer of Los Angeles who gave an inspiring talk on the opportunity which an officer has for worth-while service. They also heard a very interesting talk by Chief Morell of the State bureau of identification at Sacramento, on the scientific side of detecting criminals.

State Economy Results in County Tax Slashes

The effect of the state economy campaign has had its effect in causing supervisors to fix lower county rates as evidenced by the fact that thirty-six counties have reduced or stopped further increase and others have made only slight increases.

Governor Richardson said: "The economy campaign is having a far-reaching effect. The example set by the state in saving \$12,000,000 to the people in the budget has been reflected in the counties. The following counties have reduced their tax rates: Los Angeles, Alameda, Sacramento, an Bernardino, Tulare, Stanislaus, Kings, Sonoma, Glenn, Butte, Contra Costa, Sutter, Placer, Madera, El orado, Calaveras, Lake, Del Norte, Amador, Inyo, and Fresno. Here, it will be noted, are among the largest in the state. The fifteen counties where increased taxation has been checked: San Francisco, Santa Clara, Yuba, Merced, Solano, Orange, Mendocino and eight others. In the counties where there have been increases the amount is small.

"While, of course, the state has no control whatever over county tax rates, still the effect of the economy campaign I have made during the past two years has resulted in stopping the orgy of extravagance, and has been felt throughout the state in the various smaller political divisions.

"I propose to keep up my fight to protect the taxpayers regardless of the opposition of legislative squanderers, reactionary spendthrifts, the old discredited political machine, and the tax eaters whose jobs have been abolished.

"In the final analysis the people pay every cent of taxation and the silly sophists who hold otherwise have lost their power to fool the people."

SCOUTS JOIN WHEEL HUNT

Scout Desmond Stovall had his bicycle stolen last Friday evening, while he was on the "milk route" with the Myrdell delivery car. It had been his custom to leave his wheel under the pepper tree near the Owen residence corner of Mountain Trail and San Gabriel court while out on the regular run. The bike was taken just after night-fall, Friday last, and though every scout in town has joined in the hunt the missing wheel remains missing. It was a steel rimmed bicycle, with almost new, red-rubber clincher tires. It is learned, through the police, that thefts of wheels occurred the latter part of last week at Monrovia, Lamanda Park and other nearby towns, leading to the belief that an organized gang is at work. Scouts were the unlucky losers in nearly every case.

Monrovia Scouts Visit Local Troop

Last Friday evening's assembly of Troop One, Sierra Madre, proved one of the best and most interesting ever held in the Bungalow, at the school grounds. The Sierra Madre scouts had as visitors all of Troop 3, from Monrovia. The visitors were accompanied by their scoutmaster and assistant scoutmaster, Mr. McKusick and his son, Herbert, the latter of whom is the highest ranking scout in Southern California, if not in all America, having won over 50 merit badges. The troop committee, and two other men from Monrovia were in the party. Besides the regular troop program, extra stunts, games and features were put on. Brief addresses were made by the visiting scout leaders, and altogether it was a "bang up" session for everybody.

PASADENAN BUYS AMBLER STORE

B. R. Elkins of Pasadena has purchased the Ambler Feed store, taking possession on Oct. 1. Mr. Elkins expects to handle seeds and do landscape gardening in connection with his feed business.

FLOAT ACTIVITY ATTRACTS NOTICE OF PASADENANS

The float which Sierra Madre is to enter in the tournament parade at Pasadena New Years' Day has already been the means of getting considerable favorable publicity for the community, though the parade is nearly three months in the future and the seeds from which the flowers will spring to decorate the float are just now being planted. Early this week DeWitt Jones, secretary of the Men's Community club, called on Malcolm Frazier, manager of the tournament to extend to him an invitation to speak at the next meeting of the club which will be held next Thursday night. When Mr. Frazier was told that the Sierra Madre women were offering prizes for the largest number of flowers and were inducing Sierra Madrans to plant flowers which will fit in the general decoration, he said that it was the best bit of tournament publicity he had received for some time and would be glad to use it to advertise both Sierra Madre and the tournament.

SIERRA MADRE HAS NEW BIRD

"Please, Missus, can we have a box for our swimmin' turkey?" was the request which brought consternation to a local Sierra Madre woman the first of this week. The request came from a little neighbor boy who had been left at home to take care of things while his parents were away. While he was in charge of the place, a web footed bird was delivered to his door and the delivery man asked him to find a place to put it. The lady upon investigating the bird which the lad had called a swimming turkey, said it was a duck, but who knows, there's not much in a name anyway.

Gilsons Return From Trip East

Mr. and Mrs. Luther Gilson returned Saturday from a vacation trip to Beaver Dam, Wisconsin. The trip east was made through the courtesy of the C. M. & St. P. railroad of which Mr. Gilson was an employee for 40 years. Mr. Gilson spent some time in Beaver Dam which was his home for many years. He has been a member of the Masonic lodge of that place for more than 62 years.

WILL DANCE AT WOMAN'S CLUB

The Fishhauser orchestra will give a dance at the Woman's Club tonight. The orchestra is composed of a number of Sierra Madre musicians who are said to be masters in the art of making dance music danceable. The orchestra is composed of six pieces and those who attend the affair are assured of a good time.

MRS. HARDING SENDS THANKS

Mrs. William Walker, 257 North Baldwin avenue, is in receipt of a card from Mrs. Harding, widow of the late President Harding, thanking her for her expression of sympathy in the time of bereavement. Mrs. Walker wrote to Mrs. Harding at the time of the president's death, expressing the sympathy she felt and the card came as an answer to her letter.

EASTERN STAR MEET MONDAY

Mrs. George B. Morgridge, associate matron of the Eastern Star, will preside at the meeting Monday night in the absence of the matron, Mrs. Convers Twycross. Mrs. Twycross and Mrs. Hortense Hill will leave Sunday for San Francisco to attend the Grand Chapter.

The George Ferris family are back at their West Central residence after six weeks in their Long Beach home.

Rose Tournament Manager To Speak To Men's Club

Malcolm Frazier, general manager of the Rose Festival and Tournament, will address the Men's Community club of the Congregational church next Thursday evening. Mr. Frazier will speak to the meeting on the subject of the Rose festival. His address will follow a dinner to be served to the men of the community in the parlors of the church by the Ladies' Aid society.

Mr. Frazier's address will be sure to be interesting to a large number of people in Sierra Madre. Beside the general interest in this big event a large number of people have a special interest in that they are getting ready to help on the Sierra Madre float which will be entered in the big parade. Mr. Frazier has a pleasing personality, is an interesting talker possessed with a ready Scotch wit and humor, which will prove highly entertaining as well as instructive.

Following the dinner the men will adjourn to the auditorium of the church, where they will be joined by the ladies. The program will begin about 7:30. A special invitation has been extended to the committee members of the Civic association and the Woman's club who have charge of the proposed float and a cordial invitation is extended to all those interested in either the tournament of Roses or the Men's Community club. Dinner for men will be served at the church at 6:30 o'clock. Program open to both men and women in the auditorium of the church at 7:30.

BAZAAR PLANS IN THE MAKING

The Ladies' Aid of the Congregational Church is busy getting its fancy work in readiness for the annual bazaar, which will be given some time in December. Mrs. J. Morrison Campbell, president of the society, is planning to have one of the biggest affairs in the history of the church. Beside the cooked food, fancy work and novelties which are to be sold at the bazaar, there will be an entertainment in the evening. The date has not been definitely set.

Community Sing Draws Big Crowd

A crowd of about 200 gathered at the Woman's club house Thursday for the first of the regular weekly sings, which are under the direction of Hugo Kirchhofer, well known community sing leader. He committee held a meeting and luncheon at the home of Mrs. J. M. Steinberger last night before the sing opened and plans were made for the coming season. Mr. Kirchhofer plans to use a new song book this year and to begin work on an oratorio in the near future.

DONATIONS FOR ORPHAN ASYLUM

Donations for the Los Angeles Orphan Asylum are being taken at the Chamber of Commerce and News office. Canned fruit is said to be the principal thing needed by the kiddies. According to the superintendent, it takes more than 7,000 containers of fruit to last the season. Donations may also be made at 606 Grand avenue, Los Angeles.

A course affording actual practice in woodlock printing, dyeing, batik, and tied and dyed work will be organized by the Extension division of the State University of California on Wednesdays 4:00 p. m. at Pasadena high school. The instructor, Bessie E. Hazen, is a member of the Fine Arts department of the Southern Branch.

Mrs. Elizabeth Metheany has moved from Sycamore Place, where she had house guests for week-ends, to Reno, Nev. She has purchased a house there and will entertain friends in a manner similar to her Sierra Madre hospitality.

Trustees Pass Resolution in Favor Board

The board of park commissioners agreed to withdraw their resignations at a meeting of the city trustees last night, when a resolution was adopted voting the confidence of the board to the trustees to them certain they had requested. In full attendance favor of the resolution of the Trustees.

The resolution came to a letter from the park trustees to the city trustees appeared in the Sierra Madre last week. The letter pointed out that there were certain operating plan of the city which should be changed by the present board or any other that might succeed them in office.

Dr. C. N. Barker addressed the board, further explaining the situation of the board of park commissioners. The board did not wish to criticize anyone, he said, but simply suggest some changes that should be made before any such board could function properly. Mrs. W. J. Lawless addressed the board in behalf of the Woman's club, stating that the Woman's club committee had never interfered with the work of the park commissioners that they had attended only one meeting and had never been invited to another. She stated that the women who had protested against the park plans had done so in the name of the Woman's club. The resolution adopted granted all the requests made by the board.

MRS. HUGH G. DIES WED

The many Sierra Madre women who endeared themselves to her two years ago at East Laurel avenue with deep regret away of Mrs. Mary Major Hugh Gwyn. She died at 2716 East Fifth Beach, last June, in Mrs. Gwyn's twin bed, and her daughter, Mrs. Gwyn Knight, who had hoped for Mr. and her demise is many interests which was a good neighbor, worker, holding the the Book Review section of the very active in the community. Reared in New York, Mrs. Gwyn's ideal was the highest order of reader and her letters were quite out of the ordinary, always having worth while to say and giving her ideas in a clear and concise manner.

The Major who is a Civil war, is a gentleman of the highest courtesy and well all who know him. His all sympathy for the Services were his at Long Beach morning under the banner of the "Scientist".

St. Rita Will

The ladies of St. Rita will hold a food 20, in Welch 9:00 o'clock. The meeting held kinds of delicious and will that date. The of ladies will John Borah Mrs. Wood Mrs. Floyd Decker Mrs. Joseph Mrs. Miss Leonard

Farmer Night Robes for Cooler Nights

We have received our fall stock of Lawson flannel night robes for men and women. These garments are of the very best make, are cut full and made of the best quality outing in plain and fancy . . . \$1.00 to \$2.50

Phoenix Hose

Phoenix sport hose for women, heavy mercerized, wide rib hose in black and brown . . . \$1.00

Phoenix silk and wool hose in black and brown in plain colors, . . . \$1.50
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WOMAN'S CLUB

At noon on Wednesday the largest gathering in the history of the Sierra Madre Woman's Club, for an opening session, taxed the capacity of the auditorium which was aglow with the rich strong colors of autumn flowers in profusion, arranged by Miss Leah Pratt Fletcher and her assistants.

The remarkable work of Mrs. Robert Jensen's membership committee in reaching newcomers resulted in forty-seven new members being received, who were welcomed into the fellowship by the beloved club mother, Mrs. J. A. Osgood, whose gentle, dignified presence was an inspiration.

The luncheon was prepared and served without the assistance of club members, at the suggestion of the president, who desired that all the membership should be free from responsibility and able to enjoy themselves. The comprehensive outline of Child Welfare needs began while luncheon was still in progress, with Mrs. Griebenow's presentation of local school needs.

When Mr. Dennis Stovall, with an earnestness of appeal that went straight to the hearts of his listeners, showed the need of better understanding of Scout work on the part of the club, which he referred to as Sierra Madre's most outstanding and forceful organization, promises of support came from several members, and the conviction that the club must endeavor to live up to the high praise accorded it was voiced by the president. "Let our works so shine."

Mrs. Margaret Clark, a leader in the great work for babies through prenatal and early care, with its kindred departments of home improvement was the recipient of the closest attention, and displayed a gift of eloquence and charm that justified the many demands made upon her for lectures.

Lack of time prevented any outline from the numerous committee chairmen of plans for sectional work and

study, but the tremendous addition to the strength of the club through the talents, genius and experience of the many new members assure the broadening of the influence of the club as an intellectual and cultural center, as well as a force behind welfare and philanthropic effort.

Mrs. Robert Mitchell and Dr. Powers of our new home school, spoke briefly.

The enthusiasm of the audience was frequently manifested, but the climax came when upon presentation of the emergency caused by the proposed construction of a building next to the club house, the decision was unanimously made to buy the lot, and donations ranging up to fifty dollars towards providing a fund to make an initial payment were received.

This matter was presented by Mrs. Walker, chairman of the building committee, and Mrs. Milton Steinberger, with her usual happy and forceful skill in leadership, conducted the spontaneous "drive."

While it was stated that new members were not expected to contribute, there was evidenced such a general wish to make the fund representative of the united interest of all, everybody pledged something. Mrs. Walker will receive checks and on Monday make the payment to Mr. DeTemple, whose consideration in surrendering the lot to the club is greatly appreciated.

Mrs. Harry Allen, second vice president, is a most important addition to the board and will preside at the next regular meeting, the Art day being arranged by Miss Bush.

Tree Planting
Mr. Dennis Stovall's talk on Community Service before the Civic association on Monday night included the statement that the planting of knob cone pines on the Mt. Wilson

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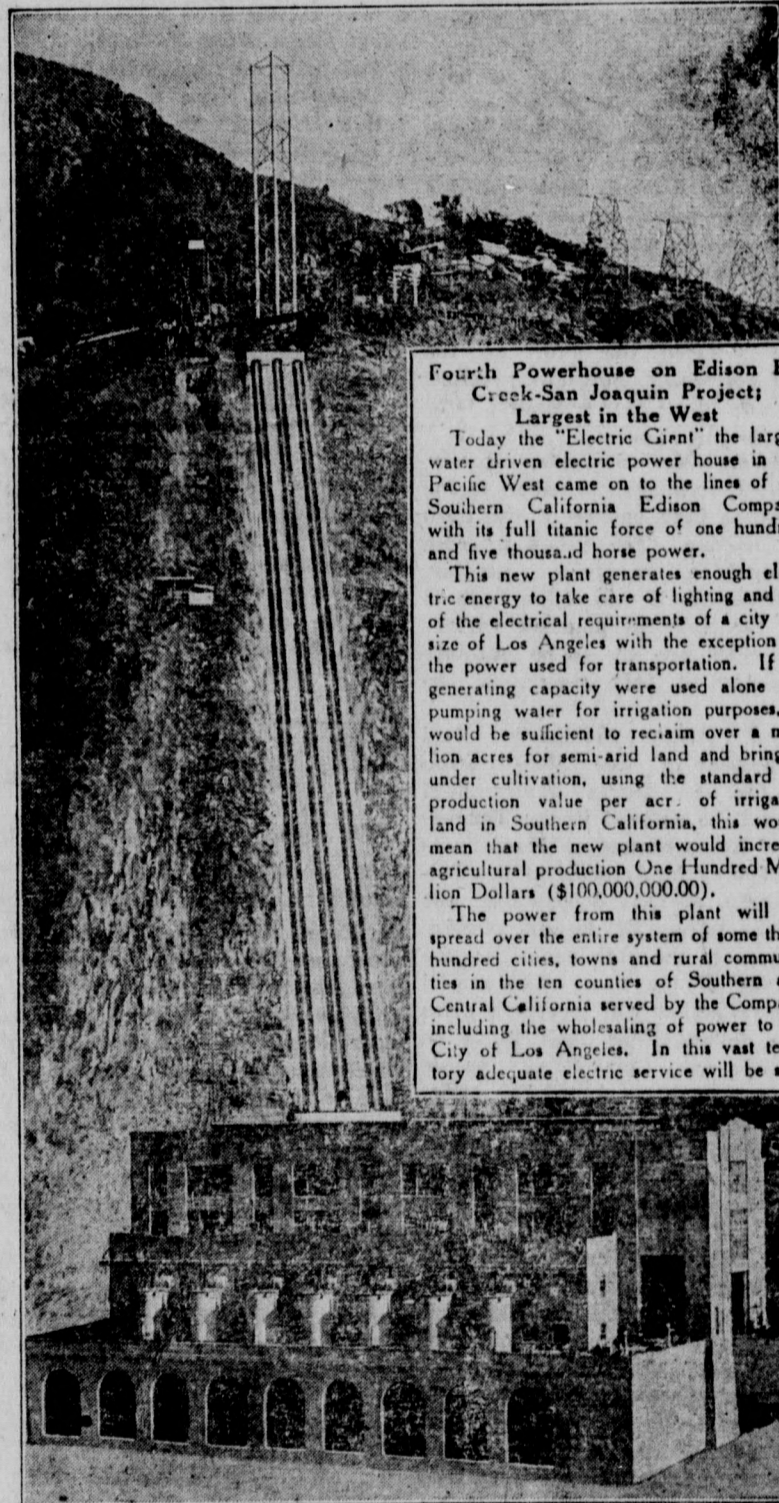
trail was to be taken up by the Boy Scouts. Mr. T. J. Webster announced his willingness to plant some trees in the city's East Central park land. Prof. Seiling's tree talk in the forum made everyone feel like planting a flat of young trees, as he suggested, and new Mr. Stovall states that several men have expressed a willingness to plant pines on their vacant lots. It looks as though with the certainty of much parkway planting Sierra Madre will accomplish the end desired.

Not a Bare Bear.
Western Headline—"Kills Bear in Pajamas."—Boston Transcript.

Vernal Dreams.
"Farming is a great life," remarks an exchange. "It is a positive joy to sit and look at the water, the clear moon streaming over the hills, the trees bursting into bud, the wild flowers peeping through the greening grass." Ay, truly farming would be a great life—if that were farming.—Boston Transcript.

Taken Together.
It always struck me as a singular proof of good taste, good sense and liberal thinking in an old friend, who had Paine's "Rights of Man" and Burke's "Reflections on the French Revolution" bound up in one volume, and who said, that, both together, they made a very good book.—Hazzlitt.

Electric Giant of the West Came on Lines Today



Fourth Powerhouse on Edison Big Creek-San Joaquin Project; Largest in the West

Today the "Electric Giant" the largest water driven electric power house in the Pacific West came on to the lines of the Southern California Edison Company with its full titanic force of one hundred and five thousand horse power.

This new plant generates enough electric energy to take care of lighting and all of the electrical requirements of a city the size of Los Angeles with the exception of the power used for transportation. If its generating capacity were used alone for pumping water for irrigation purposes, it would be sufficient to reclaim over a million acres for semi-arid land and bring it under cultivation, using the standard of production value per acre of irrigated land in Southern California, this would mean that the new plant would increase agricultural production One Hundred Million Dollars (\$100,000,000.00).

The power from this plant will be spread over the entire system of some three hundred cities, towns and rural communities in the ten counties of Southern and Central California served by the Company including the wholesaling of power to the City of Los Angeles. In this vast territory adequate electric service will be supplied from this plant alone to 60,000 homes, 500 new factories and for the pumping of water to irrigate 260,000 acres of land.

While one hundred and five thousand horse power is fifteen or twenty per cent larger than any other electric plant in the West, the new "Electric Giant" is susceptible of being doubled in capacity when the great Florence Lake tunnel, the longest water power tunnel in the world is completed some two years hence. It is upon this great tunnel that the lime light of the world's attention is now thrown as this constitutes one of the greatest features in the Edison Big Creek-San Joaquin River project.

Nearly a mile high in elevation above the site of the "Electric Giant" Edison employees are now working on the Florence Lake tunnel which is nearly fourteen miles in length and which will tap the enormous water sheds which lie beyond one of the main ranges of the High Sierras.

The electric energy from the new plant is transmitted on lines 275 miles in length, at 220,000-volt pressure, the highest voltage at which electric energy has ever been transmitted.

The 105,000 horse power which the plant generates is supplied by three distinct generating units of the latest type. These are propelled by diversion of the waters of the San Joaquin River through a tunnel six miles in length which has its upper portal at a new dam which the Company has thrown across the main

stream. Three pressure mains drop the water on the generating machinery at a fall of 750 feet.

The power house proper is of steel and cement construction and of the latest type, the building being 200 feet in length, 135 feet wide and 110 feet high from the tail-race floor to the roof which is of reinforced concrete and structural steel. Excavation for this building which was carried on by means of hydraulic sluices and steam shovels, was started on June 15th, 1922 and the first concrete was poured in the foundations on January 10th, 1923. The power house structure contains the generators, but the switching station is of the outdoor type, and was the first installation of 220,000 volts to be placed in actual operation. The generating room of the power house is 55 feet in width and 70 feet high and the building is equipped with a 125-ton electric crane.

When the "Electric Giant of the West" went on the Edison lines today it brought the steam and water generating power of the Company to 501,000 horse power.

The entire Big Creek-San Joaquin River project when completed will of itself develop 1,407,000 horse power which will be generated from new power houses which are being built and increasing the capacity of the four already built, the program being so arranged that the power development will keep pace with the enormously growing demands of lighting, manufacturing and agriculture in Southern and Central California.

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can, per can 45c

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can, per can 30c

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Chaffee's Assorted Chocolate Creams

1 Pound Boxes 50c

Chewing Gum, 3 for 10c

Borden's Chocolate Bars, 3 for 10c

MEATS

Hamberg 15c

Boiling Beef 10-12 1/2

Pot Roast 15-17c

Rump Roast 20-25c

Rib Roast 25-30c

Pork Roast 25c

Legs Lamb 35c

Fancy Shoulder Lamb 25c

Fancy Lamb Stew 10c

Veal Stew 12 1/2c

Veal Roast 20-25c

Whole or Half Hams lb. 28c

Whole or Half Bacon 28c

Bacon Square 15c

Pure Lard, 18c; 2 for 35c

Compound 15c

BEN HUR AND WHITE KING SOAP

10 bars for 44c

Polar White, 10 bars 39c

Chipso, 2-lb. pkg. 25c

White King Washing Machine Soap, large package 47c

Palmolive, 8c bar; dozen bars 95c

Old Dutch Cleanser, can 8 1-3c

VINEGAR

Ragged Robin, 22-oz. 17 1/2

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Malt or Cider

Pts. Qts.

22c 35c

BULK

Bring your jug, the gallon

45c

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Manzanita Asparagus, No. 1

can, per can 17 1/2c

Morgan Tiny Peas, can. 33c

New Year Pumpkin, No. 2 1/2

can, per can 17 1/2c

New Year Eastern Kraut,

No. 2 can 17 1/2c

Curtis Pimientos—

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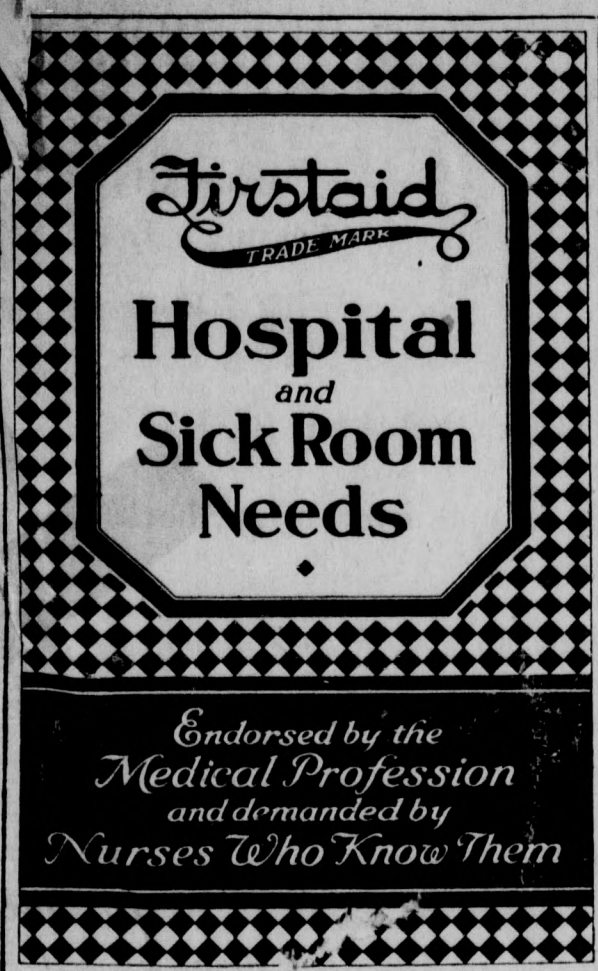
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is your smallest
-item of expense



THE cost of ice each month is only a fraction of the cost of foods. Yet, a few cents worth of ice is the means of saving dollars worth of milk, butter, eggs and other perishable foods!

Take ice regularly and it will save you many times its cost. For, ice safeguards health, cuts down food bills and adds to everyday living comforts.

Pasadena Ice Company
Phone Main 190

SAVE IT WITH
ICE

NEW BIG PACKAGE 111 Cigarettes 24 for 15¢

Miss Vannier Tells Of Visit To Great Hawaiian Volcano

The following interesting account of a visit to the volcano Kilauea on the island of Hawaii, was received recently from Miss Daisy Vannier, who is now touring the island of Hawaii in company with her sister, Miss Flora Vannier and Miss Lydia Webster. The party expects to return to Sierra Madre the later part of the month.

Monday Afternoon
Sept. 24, 1923

We are just about to leave the Volcano House to return to Hilo where we take the steamer for Honolulu. We have had the most wonderful four days up here! The volcano is the most beautiful thing I have ever seen. I would not have missed it for anything.

We were all pretty sea sick coming over as the sea was rough and choppy but as Florrie says "It was worth being sea-sick to see such a magnificent spectacle." We arrived at Hilo late, so missed the train, which was fortunate for us because we gained the pleasure of a lovely auto ride in a big Packard car for miles along the coast to many points of interest and then back to the Hilo Hotel for lunch and started up here at 1:30. The Volcano House is thirty-one miles from Hilo and the ascent is so gradual that you do not even realize that it is up grade and yet it rises over 4000 feet between the sea and this point where the Volcano House is located. About half way up we ran into a heavy tropical down pour and had to drive in to a plantation stable and put on the side curtains. We reached here about four and as we were tired we had dinner and went to bed early. The next morning we were up early and had breakfast and at 8:30 started for the volcano in a big Cadillac car. The driver Mr. Downing is a young Engineer graduate, of Boston Tech., who has been pretty much all over the world and who is especially interested in volcanoes. He says they are his particular hobby and he has visited all the active ones here and abroad.

He was of course a very interesting guide and could tell us a great many interesting things as we went along. He took us first through the Tara Tubes or at least through one of them. They are caves made in some way in the process of cooling. The one we went through was 400 feet long. The inside is as smooth as though it had been laid by hand. He carried a flashlight to show the way and we finally came to an opening that led to the surface by means of a wooden stair or ladder. He said the tube continues on for another 1400 feet and ended in a blind wall and that there were some deep caverns that had to be crossed by ropes down one side and up the other, but we thought the "sample" was quite sufficient! He gathered many interesting specimens for us and told us how they were formed in the various stages of cooling. We then drove out over the crater where the lava has cooled and hardened to the pit a deep well 90 acres in area and over 400 feet deep which is the site of the active volcano. This is where the "Old Lady" lives as they say here. The natives believed that "Peli" Goddess of Fire had many homes that she visited occasionally but that Kilauea or Hale-Mau-Mau (house of everlasting fire) was her permanent home. It is a wonderful sight by day with the fountains of fire rising and falling with a sound like the beat of the surf on the shore, but it is more magnificent and aweinspiring at night as the fire and flames are intensified by the darkness. It is constantly seething and moving and breaking off huge pieces of the crust that are swept along like cakes of ice over Niagara Falls. As Mr. Downing says it is like leaving in the middle of the second act, to tear yourself away for the "shaw" is never over and you feel that you must stay just a little longer to see what will happen next.

In the afternoon he took us to see the "Tree Molds" another phenomenon caused by the lava flow-

Local Couple Are Married In Hollywood

On October third at the home of Mrs. Fannie Coons, 1815 Cherokee Street Hollywood, a very pretty wedding took place. The bride was Mrs. Viola Miller and the groom Mr. Frank Pinkerton, both of this city.

The bride wore a white lace dress and carried a shower bouquet of bride's roses and lilies of the valley. The bridesmaid was Miss Catherine Coons, whose gown of shell pink taffeta and chiffon matched her bouquet of roses. Mr. Charles MacFarin of Hollywood acted as best man.

After the ceremony, which was performed by Dr. Ryland, a dainty wedding supper was served where the same color scheme of pink and white, used throughout the house, was carried out.

Only close relatives and a few friends were present.

The bride is a former Hollywood girl and the groom came out here with his parents, Mr. and Mrs. W. S. Pinkerton, a year and a half ago from Burlington, Iowa.

The young couple will make their home here in Sierra Madre.

THIRD DEGREE WORK TUESDAY

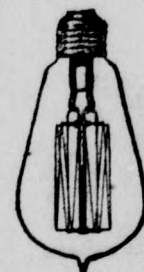
The Masonic lodge will confer the third degree on two candidates next Tuesday night. On Saturday of next week the lodge is planning to entertain the members of San Buenaventura lodge from Ventura, who will send a team to confer the third degree.

ing around the growing tree and gradually hardening and the tree burning out inside the casing leaving a perfect mold of the tree trunk. We also visited the sulphur banks which are so hot that you cannot hold in your hand, even a small piece of the sulphur rock until it has cooled a few minutes. The ground all about the hotel steams constantly because the earth is so much hotter than the atmosphere. This morning we walked up to the "Fern Forest." The most beautiful tropical woods full of wild red raspberries and white strawberries, but no snakes or wild animals and very few birds.

G. I. FARMAN for Reliable Radio

We carry only clear toned instruments of
THE FINET QUALITY
Prices \$18.00 to \$350.00

Saturday Specials
20 per cent off on all flashlights



**SIERRA MADRE
ELECTRIC CO.**

G. I. FARMAN

Main 120

15 Kersting Court

BOSTON ALUMNI HOLD MEETING

The fall meeting of the Boston University Alumni Association of Southern California was held in the dining room of the Pasadena Glen School in Sierra Madre Wednesday evening.

A chicken dinner was served and the business meeting and social hour followed. Dr. Ralph L. Power, director of the school, is president of the alumni. There are more than half a hundred members including Mr. and Mrs. Harold Carew, of Sierra Madre.

Boston University celebrated its fiftieth anniversary this year in all of its nine departments which show an enrollment for the year ended last June of more than 9,000 students.

Miss Aletta Marie Olsen, who has been spending the summer with her brother, Andrew Olsen of Suffolk Avenue, has left for Long Beach where she will stay for the winter.

English as Spoke.

Overheard at a directors' meeting: "While we are sitting here let us see how we stand on running expenses." —Boston Transcript.

SURVEYING THE HUMAN BODY

Illustrated by beautiful slides showing how wondrous human body is constructed, parting valuable knowledge should know. Number greatest series of illustrated lectures will be given to at the Woman's Club House, P. M., Sunday evening, October 14.

With the practical information given everyone will appreciate health more and new faith and hope revive in those whose health has been their life's problem.

Health is a world problem. Upon health depends the happiness of home, the integrity of the community, the prosperity of a city and the strength of a nation.

Whatever you miss, do not fail to attend this. Admission 25 cents. Dr. J. Franklin Balzer, Medical Evangelist.

The Last Possessor.

An old Turk used to tell this story by way of illustrating the racial differences between the Jew, the Greek and the Armenian. Such a trio had seen an unusual gem in the bazaar. The Jew said enviously: "I wish I had it." The Greek whispered: "I have it." The Armenian, with a grin, said: "You had it."



EDISON PARTNERS BUILD 220,000 VOLT Eagle-Bell Tower Line

This line which you cross when traveling Eastward makes a new world record in transmission, is a tribute to Edison engineers and a vote of confidence in the continued growth of the Southland. With it our

62,000 STOCKHOLDERS

are meeting their obligation of adequate service to the public.

IT IS EASY TO BECOME A PARTNER

7% Preferred Stock is sold at all Edison offices on the monthly payment plan or for cash.

Southern California
Edison Company

OWNED BY THOSE IT SERVES

Brenwood's
Our Clothes Quality Mark



HERE are men's Coats—not flimsy little weather fearing "coaties,"

Early, substantial Brenwood Overcoats, with breathing quality from every stitch—a quality which bodes well for future satisfaction.

See these Coats anyway—\$35 to \$70.

And you'll find friendly service here as well as good clothes.

Brenwood's Responsible Sales
155 E. Colorado
Pasadena

SIERRA MADRE NEWS

Published by
THE SIERRA MADRE PRESS, Incorporated
Telephone Black 42
GEORGE B. MORGRIDGE, Managing Editor

Entered as second class matter at the post office at Sierra Madre, Calif., under the act of March 3, 1879.

Subscription Rates		One year \$2.00 Outside Los Angeles Co. 3.00 Three Year 5.00
Three months75		
Six months 1.25		

Subscriptions payable in advance. All new subscriptions will be delivered at once and be entered as of the first of the month following the date on which the subscription was made. Old subscriptions will expire on the first of the month following the present expiration date.

Copy for change of advertisement must be in the office by 10 a. m. Wednesday morning. New advertising copy must be in the office by noon on Tuesday.

NEW YORKERS FIND BUSINESS NEEDS PAPERS

Advertising is essential to business.

A dearth of women shoppers at the height of the bargain season is laid to the fact that New York is without newspapers during the pressmen's strike.

Department store heads and shoppers confirmed that shopping is decreasing each day the city goes without its morning and evening papers.

A visit to the larger department stores found them deserted in comparison to their usual rush. Line plunging tactics of football fullbacks so helpful to the mere male in moving about department stores under ordinary conditions, were unnecessary. It does not require the strategy of an able mariner to negotiate the paths through New York's great stores these days.

"The slump in shopping is caused by our inability to advertise in the newspapers," asserted the executive of the largest department stores. "The first day of the strike business was not so bad—the impetus of the previous day's advertising carried us over. Yesterday it was worse. Today it is awful. Tomorrow and each succeeding day we cannot advertise it will be even more noticeable."

There has been no general advertising in the synthetic editions published in Gotham under the rule of striking pressmen.

Clerks Are Only Ornaments

Clerks in the stores are ready and anxious to serve customers—to break the monotony of idleness. "We are like a lot of ornaments," said one, who had nothing to do but chew gum. "Usually we have a guard around us to keep anxious and impatient customers from mobbing us for service—but not so now. Don't tell me this newspaper strike will last long—we work on commission—and it's the newspapers that bring the people to the store." She summed up the sentiment of the clerks.

"Advertising appealing to women are just as necessary as the heart and home topics and society column, what women shall wear, ad general news," proclaimed one well-dressed woman wandering around a large department store in an attempt to discover what it was she wanted to purchase.

"It is simply terrible not having the store advertisements in the newspapers," protested another customer. "I don't know what it is I want—and I need so many things. When the ads are published, I read them carefully and jot down the articles I need. Then it is easy to purchase them. Now I am lost."

In the basement of one store where merchandise sold at sale prices, was a shawl-clad woman wrinkled with years.

"You know," she confided, "when all the ads are published, I can look after prices of articles I want. Now I have to search from store to store for the bargains that are so necessary."

One large store has broken an ancient rule and filled its great show windows with signs inviting the passerby within.

At the door the customer is met with special "sale cards" and page newspaper ads—prepared by the newspapers—but printed in job shops. "This is the ad we would have published today were it possible," a legend at the top of the sheet reads.

Other stores are advertising heavily in suburban papers.

Another with a Philadelphia branch has its ads inserted in the New York editions of Philadelphia papers.

"You can readily see how much we are affected," declared one collarless advertising manager working feverishly in his office, "by the frantic attempt we are making to replace newspaper advertising as best we can—but at best it is a hopeless task."

A 35c luncheon will be served at the Congregational Church Parlors on Tuesday, October, 16th at 12:00. The public is invited to come and requested to make reservations with Mrs. C. B. Reas, Blue 155.

GUM DISEASES OF CITRUS TREES

A publication of value to citrus growers is Bulletin No. 360, "Gum Diseases of Citrus Trees in California," recently issued by the University of California Agricultural Experiment station. Howard S. Fawcett, professor of plant pathology at the Citrus Experiment station, Riverside, is the author of this bulletin, which aims to bring together the information now at hand regarding the so-called gum diseases of citrus and the various minor forms of gumming in citrus trees under California conditions.

Early investigators came to the conclusion that gum diseases of citrus were largely self-generated and were induced frequently through the effects of certain climatic or soil conditions. It now appears evident that these environmental conditions cannot by themselves initiate the severe forms of gummosis in citrus, although certain factors are found to play an important role as contributing conditions which favor infection and invasion of the host by the causal parasites.

Bulletin 360 gives the history and symptoms of Pythiactis, or brown rot gummosis, and an account of the investigations which have been made into the nature and cause of this disease. The resistance of different species and varieties, the conditions facilitating infection and development of the disease, and control measures are described. Similar information is included relating to other gum disease such as Mal Di Gomma, or footrot; Botrytis gummosis; Sclerotinia gumming; Psorosis or scaly bark; Exanthema or die-back; and minor forms of gumming. Special emphasis is given to contributing conditions and to methods of prevention and treatment.

A copy of Bulletin No. 360 may be secured by addressing the Director of the Agricultural Experiment Station, Berkeley.

ALL PENNSYLVANIANS CALLED TO PICNIC

All who ever lived in the Keystone State are invited to a great picnic reunion, all day, Saturday, Oct. 20th 1923, in Sycamore Grove Park, Los Angeles. Come as early as you can and spend the day with friends. We will have county registrars and headquarters so you can find the old neighbors even with thousands present. Here will be a brief program, but the main purpose will be to have a good time and to meet your friends from all over southern California.

Estimates given on local or out of town express or moving jobs. Long Trips our Specialty. Sierra Madre Feed and Fuel. 2-3-4c

Mrs. L. E. Steinberger, Jr. of 410 West Central gave a delightful tea Thursday afternoon in honor of Mrs. Robert Terrell, of Dallas, Texas. Those present were mesdames H. C. Inel of Los Angeles, Convers Twycross, George B. Morgridge, H. C. Parker, L. E. Steinberger, Sr., and Miss Lula Moore of Sierra Madre.

Real Estate

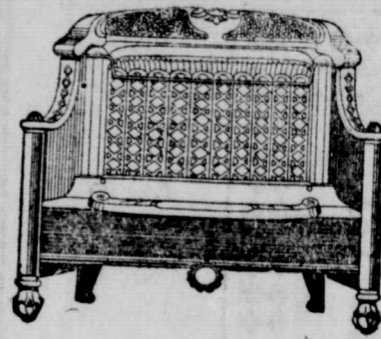
We buy, sell and exchange Real Estate in Sierra Madre, Arcadia, and Monrovia.

See us for residence property, poultry ranches, orange and walnut groves, acreage and business lots.

The
**Hauser-Warden
Company**
Double Drive, Arcadia

List your Sierra Madre property with me for sale or exchange.

THOMAS WARDEN
269 E. Laurel Ave.
Phone Green 18.



The HUMPHREY
Radiantfire

Universally
Acknowledged
THE BEST

19 DESIGNS AND SIZES

from which to make selection, both practical and artistic—

PRICES \$20.00 to \$350.00

Connection and adjustment service free

Do not delay arranging for your winter comfort and subject yourself to possible disappointment at the last moment but—

DO IT NOW!

**Sierra Madre
Hardware Co.**

Main 98

While they Last

25 lb. box 60-70 Prunes \$2.75

4 large cakes Toilet Soap, made by the Palmolive Co. 25c

Avocados, each 10c, 15c and 20c

Store Open All Day Wednesdays

FREE DELIVERY

WELSHER'S

CENTRAL MARKET

Meats Main 97; Gro. Main 6. Central and Baldwin

Men's Wear

Dress Shirts for Fall, Work and Outing Shirts, Men's and Boys' Under wear and Hosiery



HIKING CLOTHES
FOR MEN, WOMEN
AND CHILDREN
PORTRAITS
FREE

to Our Customers

Sierra Madre Bargain Store

MAX SILVERMAN, Proprietor

Phone Blue 184

20 W. Central Avenue

Clean Linen for Summer Comfort

Send yours to the TROY LAUNDRY
ROY EDWARDS, Agent

Red 42 Langley's Barber Shop 11 Kersting Ct.

C. M. COOPER

Real Estate

Red 22

Insurance

14 N. Baldwin

"Road Hogs" Game for Traffic Squad

"Road Hogs" are subject to arrest and a stiff fine according to one of the clauses in the Breese Motor Vehicle Act, which went into effect Sept. 1. The class of persons who motor leisurely down the state highway at 15 or 20 miles an hour and tries to budge an inch toward the own side of the road, although an overtaking vehicle toots raucously are "in bad" with the Auto Club of Southern California, that organization's officials state, and motor police have been warned to arrest any such offenders.

It was thought that the passing of the law might have some effect on these drivers, says the auto club, but is now seen that only the enforcement of this law will make any impression on certain types of mind.

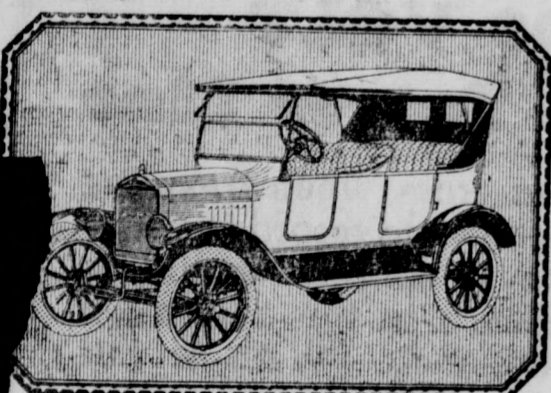
Mr. and Mrs. Julian Smith recently returned from Hollywood where they have been residing for the past months, and are making their home at 72 West Mira Monte.

Materials Going in for New Car Line

The bridge timbers are being installed this week on the new extension of the San Gabriel line of the Pacific Electric to the new town of Temple. It is the plan of the company to build a trestle from the San Gabriel boulevard to Fifth street, which will allow the cars to climb the hill gradually. There will be a fill made for about 50 feet to the east of the boulevard for the purpose of allowing passengers to alight. The cars are required to stop before crossing the boulevard so that there will be no danger of running into vehicles.

Come and see the old \$10,000 Hickory rocking chair in which Abe Lincoln sat; made by his father with a jack knife. Also wonderful Lincoln views will be thrown on the screen by Rudeen, the peer of whistlers and song bird mimic. At the Congregational Church, Saturday evening, Oct. 20. A silver offering will be taken.

Ford
THE UNIVERSAL CAR



New Touring Car

Looking at the new touring car from the side, you are at once favorably impressed with the effect of longer, more graceful lines secured by enlarging the cowl and raising the radiator

Slanting windshield and one-man top lend material aid in giving the entire car a lower, more stylish appearance.

An apron connecting the radiator with the fender skirts is also a decided improvement.

A comfort feature much appreciated by owners, is the additional leg room provided by the enlargement of the cowl.

Allow us to show you the entire line of new Ford cars now on display in our show room.

These cars can be obtained through the Ford Weekly Purchase Plan.

J. Milton Steinberger
DEALER

Ford
CARS · TRUCKS · TRACTORS

There's Another Season

in that suit, overcoat or winter wrap. Just let us put on a new collar, re-line, clean and press it to look like new! Ladies' alterations a specialty, changing to the new styles. Fall and Winter suitings now on display.

All work called for and delivered

Sierra Madre Tailors and Dry Cleaners

P. ZETTAS, The Tailor
W. E. CRAIG
Blue 194 14 W. Central

FOR WINTER FLOWERS

Plant Now

Stock Plants and Pansy Plants

40c per doz \$3 per 100

Ward Nursery
Mt Trail & Laurel Aves
Phone Blue 29

Church and Sunday School

CHURCH OF THE ASCENSION

Rev. Wm. Carson Shaw, Rector.

Sunday Services:

8:00 a. m.—Holy Communion.

9:45 a. m.—Sunday school.

11:00 a. m.—Morning Prayer and sermon.

7:30 p. m.—Evening Prayer.

Anyone desiring to worship at the Church of the Ascension will be cordially welcomed.

CHRISTIAN SCIENCE SOCIETY

Corner Highland and Hermosa Ave.

Subject Oct. 14—"Are Sin, Disease and Death Real?"

9:30 a. m.—Sunday school.

11:00 a. m.—Morning service.

8:00 p. m. Wednesday—Testimonial meeting.

CONGREGATIONAL CHURCH

A community church, open to all who believe in the Lord Jesus Christ.

William A. Tate, Ph. D., minister.

9:45 a. m.—Sunday school; James Farndale, superintendent.

6:30 p. m.—Young People's League.

11:00 a. m. and 7:30 p. m.—Church services.

Midweek prayer meeting, Wednesday, 7:30 p. m.

You are invited.

ST. RITA'S CATHOLIC CHURCH

Corner Baldwin and Alegria avenues; Rev. Peter Hanley, rector.

Sundays and Holy Days of Obligation, masses at 7:30 and 9:00 a. m.

Week days, mass at 7:00 a. m. First Friday mass, 7:30 a. m. Confessions Saturdays 3:00 p. m. to 6:00 p. m., 7:30 to 9:00 p. m.

St. Rita's Grammar school, conducted by Sisters of Loretto, teaches all grades to eighth grade included.

BETHANY CHURCH

Interdenominational; Rev. W. H. Rawlings, LL. D., pastor; Rev. U. M. Fox, assistant pastor.

9:45 a. m.—Sunday school, Doctor F. H. Cram, superintendent. Bible Class, Mr. C. E. Needham, teacher.

11:00 a. m.—Morning worship.

6:15 p. m.—Young People's service.

7:30 p. m.—Evening service.

Midweek meeting, Wednesday, 7:30 p. m. Welcome to all.

R. J. Walsworth of the Sierra

Madre Feed and Fuel, 97 East Montecito has been busy getting in his winter supply of feed and fuel so that he can keep his prices down.

He just received three cars of coal and two of wood, consisting of oak, peach, juniper and gum. In the feed department he has stocked 3 cars of alfalfa and oat hay and one car of beet pulp.

Around Our Town

Mrs. Virginia Holland of Los Angeles has been spending a few days with her daughter, Mrs. C. W. Jones.

Mr and Mrs. J. D. McCabe of Lompoc are spending a few days with their daughter, Mrs. Oliva Beers.

Miss Lydia Richards and Mrs. Mary E. Richards of the Bake Shop have purchased the home of J. J. Sammon at 58 W. Grand View.

Colonel Borradaile and Mr. and Mrs. W. S. Hull attended a theater party on Monday evening at the Raymond given by the Shrine Club of Pasadena.

The grocers of Sierra Madre will keep their stores open all day Wednesday hereafter as they have found it advisable to discontinue the practice of having a half holiday on that day of the week.

Mr. C. B. Klunk arrived home Thursday after a three week trip which took him to Alton, Ill., where he visited his mother, Mrs. W. R. Klunk and to El Paso, Tex., where he visited Mrs. Klunk's parents, Mr. and Mrs. F. G. Harless.

Dr. Tate of the Congregational Church writes that he spent last week with members of his former parish at Georgetown, Conn. He has enjoyed immensely the opportunity of visiting with the church and renewing former associations. This week he is in attendance at Yale University, New Haven, Conn. He expects to visit his former church at Yalesville, Conn., and to start for the National Council Meeting at Springfield, Mass., October 17.

NIGHT CLASSES AT HIGH SCHOOL

Through the courtesy of the Pasadena board of education all State University of California Extension Division classes scheduled for Pasadena will be held in rooms 106, 108, 110, of the Pasadena High school. A class in Art Crafts has been announced for Wednesday, Oct. 10, at 4 p. m. The course will include woodlock printing, dyeing, batik, and tied and dyed work, with the making of the necessary designs for the different problems. Miss Bessie Hazen of the Fine Arts department of the Southern Branch of the State university will be the instructor. Other classes scheduled for Pasadena include:

Monday: School administration under California Statutes.

Tuesday: Administration of Physical Education program in junior and senior high schools, 7 to 9 p. m. Educational Tests and Measurements 3:45 to 5:45.

Wednesday: Great Personalities Since the Civil War, 4 to 6 p. m.

Art Crafts, 4 to 6 p. m.

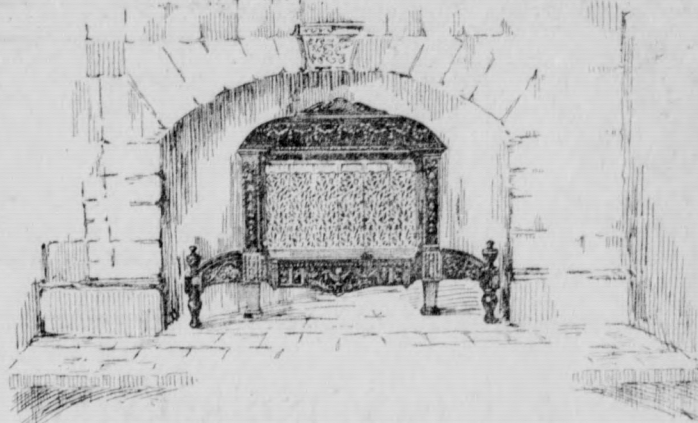
Thursday: Principles of Art and Design for teachers of Mechanic Arts. Corrective Physical Training. Beginning Oct. 18, 1923.

GRAPE TRUCK HITS A TREE

Angelo Bucolo had a narrow escape from death and the total loss of the Ford truck he was driving on Thursday. While going down Sierra Madre avenue from the Hastings vineyard with a load of grapes his brakes failed to work and the truck ran wild. By the time he reached Foothill boulevard the truck was running too fast to make the turn and ran squarely into a tree. The force of the impact might have been expected to wreck the car and seriously injure the driver, but it was one of those freak accidents in which the suffered very slight damage. Mr. Bucolo was unhurt.

Hens Are Worth More Than Pork

City people with hand-me-down notions about farming will be surprised to learn that three out of ten of California farmers keep no chickens. The other 70 per cent, however, have them to a total valuation of over \$14,000,000, or more than 93 per cent of the value of all poultry kept. This means that California's chickens are worth more than her hogs, according to a statement lately issued by the University of California College of Agriculture. The interest in poultry raising in California is reflected in the fact that of all enrollments in the agricultural correspondence courses at Berkeley, a full third are for the poultry courses.



Compare the

KENNEDY

RADIANT GAS HEATER

with any other heater, and, test for test, it stands superior.

1. In appearance it is genuinely classic.
2. It consumes every particle of gas. No gas escapes. It produces no odor.
3. It burns with a beautiful even glow clear to the top.
4. It operates economically. It requires less gas for the same amount of heat other heaters produce.
5. The obstinate trouble of flashbacks is absolutely eliminated in the Kennedy.
6. It is the latest improvement in radiant heater construction. It should be superior.

Write for further details or see it demonstrated at our store.

Exclusive Dealers

Birch-Smith Furniture Co.

737 So Hill St. 874-121
The Home of Nationally Advertised Goods
Member of American Homes Bureau
Better American Homes

Convenient Investment Terms

No interest On deferred Payment

Western States Red Cross Fund Goes Over Top

The Red Cross Japanese Relief Fund in the Pacific Division has reached \$1,340,000 more than three times the quota assigned to the Western States in this Division according to word received from Wm. Carl Hunt, Manager of Pacific Division.

The statement of Division manager Hunt on the campaign which is now being brought to a close reveal as one of its most interesting features, a fine generosity from all sources. The metropolitan centers concentrated upon a strong campaign that was equalled in many rural communities. Contributions come from organized groups everywhere, working in cooperation with the Red Cross Chapter for the success of the Relief Fund. Ex-service men, ill and convalescing in Veterans' Hospitals made their contributions, men of wealth made theirs, small towns in many instances made a per capita contribution of two to three dollars.

The resident lecturer for week in the Pasadena Gle in Sierra Madre was Mrs. Helen Mailer, of Pasadena. Mailer, who lectured on hygiene at one time European correspondent for International News. She is well known as a eugenist and has written volumes and periodical articles on the subject.

Judgment Not Always Wise.

In general we do well to let an opponent's motives alone. We are seldom just to them. Our own motives on such occasions are often worse than those we ascribe to them.

THERE'S ONLY ONE

Sierra Madre Bakery

Buy Sierra Madre Bread. Help us, help yourself and help your town. The quality deserves your patronage.

Sierra Madre Bakery

C. W. MILLARD

30 Windsor Lane

Black 125

WATCH FOR THE OPENING OF THE Sierra Madre Cafe AND LUNCH ROOM

Eighteen years experience in the best San Francisco cafes and restaurants have taught us how to win patronage.

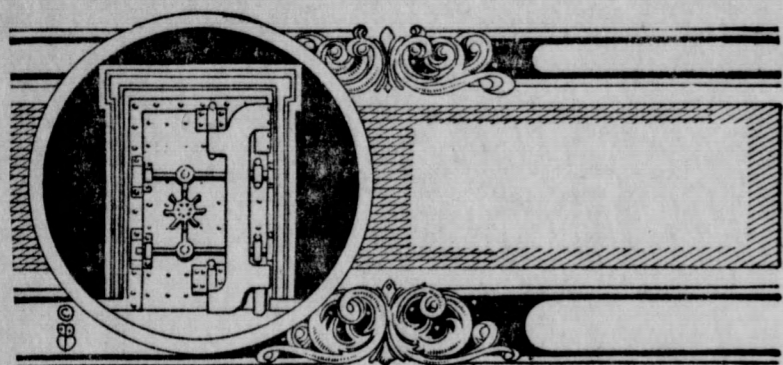
10 W. Central—formerly occupied by McElroy's Bakery

Peter Becronis

Peter Petro

IMPORTED SILKS
EMBROIDERIES, HOSIERY, KIMONOS, TABLE LINEN, PIECE GOODS, ETC.
Direct From Japan—No middle-men's profits means bargain prices
C. M. NOMURA, 31 East Montecito

Try Our WANT ADS for Results



GENERAL BANKING SERVICE

Commercial
and Savings

A. B. A. Travellers' Checks

Capital \$40,000

Surplus \$15,000

The Sierra Madre Savings Bank

Commercial

Savings

OFFICERS AND DIRECTORS

H. E. ALLEN, Pres. C. S. KERSTING, Vice Pres.
W. H. INGRAHAM, Cashier
C. W. YERXA C. W. FORMAN F. H. HARTMAN
CHAS. S. KERSTING H. E. ALLEN

Thackeray Also Guilty.

J. P. adds to the eye stunts by novelists, which we recently printed, the following from "Vanity Fair": "I declare I can almost see the coast of France," and her bright green eyes streamed out and shot into the night, as if they could not see through it."

Duty of Friends.

As companions on a journey to aid each other to the road to a happier life.

A Soot-Scraper.

We read that a skyscraper is going up in London. This puzzles us, for it is well known that London has no sky. —Boston Evening Transcript.

Enormous Output of Coal in U. S.
Existing coal mines in the United States can produce from 700,000,000 to 900,000,000 tons a year.

Not a Joyful Sound.

The song of the bird was originally a cry of alarm.

HOTEL
MIRA MONTE

Under New Management

Rooms by day or week—also housekeeping apartments

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Conards Continue
Account of Their
Travels Eastward

The following letter from Mr. and Mrs. F. P. Conard of Sierra Madre relates their experiences as they continued their journey across the northern part of the country:

Continuing our journey we left for Vancouver at 8:30 a. m. Tuesday, 18th of September on a chair car for Sicamous.

A lady, travelling with others from Los Angeles, and a New York girl of the same party, sat next us. They, also, were interested in taking pictures, we formed a brief acquaintanceship, met on the station platform at Sicamous next morning and their whole party was photographed.

Arriving at Sicamous Hotel at 10:30 p. m. it struck us as being particularly isolated and somewhat lonely. All the travellers on the chair car mentioned spent the night there. We slept peacefully among quieter surroundings than at home.

Next morning, we boarded a train for Banff, and were given a number of opportunities to step off the car and view the scenery. And how marvellous is the outlook at Glacier. High forbidding-looking mountains, sheer and precipitous, with snow on the peaks. Pines everywhere along the route. How much we longed to view Glacier Park, and, at a later stop, to make for Lake Louise. These, however, must be reserved for a later vacation, preferably early in June.

Banff was reached at 10:27 p. m. We had a reservation for the night at Banff Springs Hotel, a large and imposing building, in fact, magnificent structure.

On asking for a night-cap of newly cider, it was ascertained that the hotel furnish neither new nor aged cider, so we had an orange cocktail apiece instead. Rain fell during the night, beginning the first real rainfall of the season. The Dominion of Canada had had three months of very dry weather. Next morning the sun shown forth, and there were beautiful cloud effects over the high mountain peaks, furnishing splendid opportunities for the photographer and delighting artist's hearts.

We walked past the splendid swimming pools, the ice-cold water of which was being moderated in temperature by streams of hot water piped in, the steam rising to our view. Then on through wooded glades to Bow Falls, passing Chipmunks and Squirrels, busily getting nuts and cones, and extracting nourishment therefrom. On the return

Give Babies
Right of Way
Says Motorist

Consider mothers with babies in their arms or babes in buggies—Mr. Motorist!

Parents are registering complaints that when they are attempting to cross highways or streets with babies in their arms, the motoring public gives them little consideration. Numbers of them have asked that the Auto Club of Southern California call the attention of auto owners to this situation.

It is pointed out by club officials that motorists should give the same consideration to pedestrians that they expect pedestrians to give to them, particularly when these pedestrians are mothers carrying small children in their arms.

One letter received from a parent says that his wife reports that she has been forced to stand for many minutes at a time in the center of some busy road or street, trying to reach the opposite edge, while motorists whirled and eddied about her in a seemingly never-ending stream.

Others report that some mothers have been forced to give up trying to cross certain boulevards or streets on their way home from the corner grocery because the auto drivers would not be courteous enough to slow up and allow them passage-way. Some of the complaints state that the writers do not believe that the majority of motorists are so heartless as to ignore the mother problem, but that it is just thoughtlessness.

Curb the thoughtlessness, urges the auto club. Remember that a mother with the responsibility of a small child is much more timid than the average pedestrian, and if it is difficult for a full-grown man to leap across the street, it is much more difficult for a mother hampered with children to make the crossing. The club asks that the next time you observe a parent with children trying to get over the highway, that you give them proper and courteous consideration.

Call Sierra Madre Feed and Fuel for choice rabbit and dairy alfalfa and no. 1 oat hay. All hay guaranteed. 2-3-4c

NEWS WANT ADS PAY

tramp, we got grand views of hotel and mountains from various points. Next, we motored to the town, saw a member of the Canadian Mounted Police looking very trim and trig, purchased cards of the vicinity, and returned for lunch. After midday, rain fell again, and was still falling when we boarded a Pullman at 2:52 p. m. Our neighbors across the way, a lady, proved interesting and sociable. She gave me a large Alberta peach of very fine texture from her sister's ranch in Alberta. Again there was mutual interest in photography, she being an amateur operator.

Two and a half days and three nights from Banff to Toronto, taking the route as we did.

It seemed no time after starting until the train reached level country, and we traversed miles upon miles of prairie before we reached Winnipeg, where we stopped rather longer than usual, put mail in the box, got a glimpse of the city, secured our first newspaper for that day late in the afternoon, etc.

Arriving at Toronto early on Saturday, Sept. 22, we secured a room at King Edward hotel, then went by car to the government building, presented a letter of introduction to a member of the bureau of agriculture and were escorted all around the various departments, etc.

We saw "Passers By" with an English cast at the Princess theater in the evening and will long remember the principal characters portrayed, particularly Burns, the dervish.

Next day we took train for Niagara, passed the customs, left our hand baggage at the Union station and, the distance around the interesting neighborhood of the Falls being great, secured a taxi for the trip stopping on the way at the Prospect hotel for a delicious luncheon of mountain trout, etc. Needless to say we were charmed with the wonders we saw on that memorable drive. In one place we took the cable car to get down the steep bank to the river but at another point were content to watch the aero car travel by means of ten stout cables from one side to the other and to photograph it.

Having reserved accommodations for the night on a train between Buffalo and Philadelphia, we joined the Sunday trippers on a train bound for Buffalo, where we had a wait of some length. Reaching Philadelphia at 9:22 a. m. on the 24th, we found a party of relatives awaiting us, and motored to our destination.

Professional Directory

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Residence, 89 N. Auburn Phone Green 76

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Office 8 N. Baldwin phone Main 160
Residence 159 W. Montecito Ave Phone Black 47
Secretary's residence phone Blue 26

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Lowneys and Mathews as well
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More Tables, Longer Lunch Counter,
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28 N. Baldwin

Unhappiness Explained.
Man's unhappiness, as I construe, comes of his greatness; it is because there is an Infinite in him, which with all his cunning he cannot quite bury under the Finite.—Carlyle.

Better Than Wife Thinks Him.
No matter how much of an old sin ner a married man may be, the chances are that he doesn't do half the things that his wife suspects him of doing.—Allentown Record.

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California's picturesque and incomparable wonderland is open EVERY DAY IN THE YEAR, and is more beautiful in the fall and winter than in the summer. INDIAN SUMMER AND AUTUMN is a desirable time to visit Yosemite

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For literature and information
Address W. L. WHITE, Merced, Calif.
General Manager

Yosemite Valley Railroad Company

Daddy's Evening Fairy Tale

by MARY GRAHAM BONNER

THE FIRST FLY

"I am really not appreciated as I should be," said the first house fly to the window-pane.

The window-pane paid no attention to the fly's remark. The window-pane wasn't in the habit of answering back.

To be sure the fly was walking all over the window-pane and the window-pane might have objected. But the window-pane made not a sound.

"The First But-terfly." It might be walked over and still it wouldn't complain of such treatment.

"Whether you agree or disagree," the fly continued, "I spoke the truth." The window-pane still was quiet.

"I suppose," the fly went on, "you agree with me because you do not contradict me."

"Well, I don't think so much of your opinion. You can't even wash your own face. A helpless sort of a thing you are."

"You should be old enough to do better than that. Yes, you really should."

"Still I think people are very rude."

"The family in this house came home today and they raved about all they had seen. They spoke of the feathery delicacy of the willow trees which were just coming out."

"They spoke of the first butterfly they had seen and of the first bumble bee."

"They spoke of the lovely warm air and of the soft breeze and of the buds opening upon the trees. They said that even while they were out things seemed to open up almost before their very eyes."

"It seems they had been for a ride, and coming back they were quite sure that the buds were further opened than they had been when they had started out."

"And all of this pleased them very much indeed. They said in some gardens and parks and along some roads things were further out than along others."

"This all interested them very much. Then I began buzzing about. I crawled up the window-pane—up you, my silent friend—and then I crawled down."

"I flew about a little and then I did some fine tricks. I brushed my legs and wings and wiped off my face—using my legs to assist me with my face."

"I thought I would be greatly admired for all this."

"And yet I was not noticed. But before long someone noticed me."

"The first fly," the person said.

"Oh, dear," said another. At first I thought the second person was speaking to me or of me affectionately. It was nice to be called 'dear.' I had never been called that before."

"I twisted my right leg over my head and then twisted it back again—a very superior trick and by that time I thought I'd be called 'darling' or 'dearest' or 'little sweetheart.'"

"But not a bit of that."

"The person who had said 'Oh, dear,' had meant:

"Oh, dear! how horrid to see a fly. A fly is one of the things we don't like to see brought along by the warm weather."

"I was glad that that warm weather brought me. I felt glad that I made the people displeased. All my mean fly feelings came over me which have been handed down to me from my grandfather and grandmother flies and from their grandfather and grandmother flies before them."

"I do not know whether it is necessary to add 'before them.' I don't suppose grandfathers and grandmothers ever come after one. But they might! There's no telling."

"Anyway, it shows how I am not appreciated. They seem to like all the other 'first' things, but not the first fly."

"Oh, well, I don't mind. My fly heart will not be broken!"

"Ah, I believe they're going to get the swatter after me. Well, if they can catch me it's fair enough. Only I don't want to be tortured. One good swat I don't mind."

"My fly life may be long or short. It doesn't matter to me. And I suppose it does matter to them, as I do spread disease. Disease and I are friends. Disease has been a family friend for years. Shows what we are. I suppose, and why we're not appreciated. Here, I'm being swatted now. Good-bye window-pane."

But the window-pane never answered. The window-pane was noted for being very quiet.

"The First Fly."

"The Area of the Earth."

The latest measurements give the area of the earth as 57,254,000 square miles of land, which includes lakes and rivers and 139,295,000 square miles of sea, a total of 196,549,000 square miles.

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JANE URBAN
Starring Again at the Raymond in a Delicious Comedy

New French Play Next Week At The Raymond Theater

Everything is French in "Zaza." The play is French—a drama written at the suggestion of Mme. Sarah Bernhardt, by Pierre Berton and Charles Simon.

Gloria Swanson, the star, is said to have adapted herself to the role of the French actress and her loves in a manner which wins her the greatest celluloid honors of her career! It is at the Florence this week.

The setting and furnishings and properties were French—and therein lies the story of the property man, who must have his story at intervals.

Getting the French atmosphere for "Zaza" is said to have been one of the stiffest problems in the production of the picture. Gathering the properties for one scene in "L'Odeon Theater," a cafe chantant and one of the colorful moments of the production, took two weeks' time according to Paramount officials.

The list of the properties used in the pictures reads like the inventory of a metropolitan hostelry.

For the interior of "Zaza" love nest, it was necessary to obtain dozens of French gimcracks, china ornaments, old-fashioned furniture, a miniature French piano and other things that would suit the fancy of the temperamental "Zaza." H. B. Warner heads the supporting cast.

THE CENSOR AT WORK



The Advance Agent—What's the objection to the play? It's the old-time favorite, East Lynne.

The Mayor—Can't license it. I seen one o' them East shows once an' our folks would never stand for them Oriental dances.

NEW THE SIGNS



Greenhorn (from the East)—What's your hurry?
Westerner (pointing to sky)—Hurricane!

NOT AN IMPUDENT FRAUD



Hubby—That fellow that got that money out of you was an impudent fraud!

Wife—Oh, no, dear, he wasn't; he was one of the politest persons I've ever met.

A DIFFICULT TASK



Bug—Oh shucks, this glacier is so cold and slippery we'll never reach the top.

The Area of the Earth.

The latest measurements give the area of the earth as 57,254,000 square miles of land, which includes lakes and rivers and 139,295,000 square miles of sea, a total of 196,549,000 square miles.

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GLORIA SWANSON
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GLORIA SWANSON IN
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AN ALLAN DWAN PRODUCTION
Gloria Swanson's greatest subject, bar none. The man who made "Robin Hood." A story that has every peal, marvelous gowns, a world-famous theme, luxury, heart appeal. ALSO A GOOD COMEDY.

WEDNESDAY, THURSDAY AND FRIDAY, OCT. 17.
The greatest picture of them all, a rare treat for dreams. The Master Picture by the Master Producer.

D. W. GRIFFITH PRESENTS
"THE WHITE ROSE"

Yes, it's greater than "Way Down East" or the "Bird Nation" with four great screen stars in a great Griffith MAE MARSH, IVOR NOVELLO, CAROL DEMPSTON, NEIL HAMILTON

Admission—Children 25c; Adults, 39c; Loges, 55c

SATURDAY, OCT. 20

That greatest of all Western Stars in his greatest picture TOM MIX IN

"DO AND DARE"

It's replete with thrills. It's full of red-blooded action. It's Mix at his best and that says a lot. ALSO A GOOD COMEDY and INTERNATIONAL NEWS.

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WHAT WOULD HALLOWE'EN BE WITHOUT MARSHMALLOWS

Get a plentiful supply of these white marshmallows and be sure to toast them in the fireplace. They help relieve the blackness of that awful night.

35c the lb.

Orange and Black Jelly Beans For the Hallowe'en Party

25c the lb.

Hallowe'en Nut or Candy Baskets With Orange and Black Decorations

5c each

Hallowe'en Decorations, Invitations Place Cards, Favors and Orange Candles

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All colors, 24 in box for 10c

ROSE BUD CANDLE HOLDERS for Birthday Candles, all colors, each

2c each

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Safety Pins, Steward's Duplex No. 1 and 2 1/2, special at, 2 cards 15c
Lawn Bias Fold Tape, extra fine 6 yds., 2 pcs 15c
Lingerie Braid, white, 5 yds. 2 pc. 15c
Wilsnap Fasteners, black or white 2 cards 15c
Shoe Laces, mercerized, black or cordovan, 27in, 36 in., 4 pair 15c

PRO-PHY-LAC-TIC

The world's best tooth brush, medium or hard. One week special 39c

ALUMINUM SPECIAL

Aluminum Sauce Pan, 4 quarts, a big one for one week sale 75c

EVERY FRIDAY

FRESH FISH FRESH OYSTERS

In Our Fresh Meat Department Let our free delivery serve you at your home. Phone your orders early. Our aim is to give the best possible service.

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DEPARTMENT STORE

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WANTADS

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Sierra Madre Tailors, Cleaners and Dyers. Blue 194, 14 West Central. tf
TRACTOR WORK—Cultivating orchards, plowing, etc. Orval Kellogg. 297 Mariposa. Phone Black 12. 25ctf

HEMSTITCHING—8c and 10c yd. Sadler's, or 674 Woodland Drive, at Pool. Blue 127. Mrs. House 44ctf

WANTED—Fine laundry work. Mrs. Gunness, 300 W. Laurel. c1,2,3

WANTED—Let me do your sewing. Children's garments a specialty. Drop me a card and I will call. Mrs. G. G. C., 163 Grove St. 2*

EXPERIENCED DRESSMAKER—wishes work to do in her home; call Black 2. 2*3*4

HELP WANTED

WANTED—Woman, general housework; must be good plain cook; family two; begin thirty-five, monthly raise; 439 Mariposa street. 2*

FOR SALE

FOR SALE: Promissory note for \$6,000, bearing date of July 24, '22, payable 3 years after date with interest at 7 per cent payable quarterly, and secured by first mortgage upon improved business property in Sierra Madre. Apply to Robert Mitchell, Attorney at Law, 4 North Baldwin Ave. c2

FOR SALE—A neat, new 4-room bungalow on big lot, \$3500; terms; see 271 N. Grove. 1*
Is everybody blind? Here's a big two-story house, six rooms, 3 bedrooms, cellar, garage, lot 50x150, fine location, \$4700; only \$1200 cash, balance \$50 per month. Why, the rent would pay out the balance. See 271 N. Grove. 1*2*3* 2c3c

FOR SALE—Young corn-fed turkey, 25 lbs., fine roast, 55 cents pound, dressed; 65 E. Laurel. 1*2*3*

FOR SALE—Bungalow court site 150x192, \$4500, imp. street. S. M. Realty Co., Mrs. G. B. Nuetzel, Mgr. c2

\$750 DOWN—Balance monthly will buy new 5 room home, garage, lot 50x150, paved street, good location, price \$5000. Geo. A. Oswald, 6 N. Baldwin. c2

FOR RENT

CONVELESCENT patients taken; room for two; 71 North Lima; Red 26. 2*

FOR RENT—\$85, Nov. 1 to June 1, attractive furn. 5 rm. bung., 2 bedrooms, piano, phone, electric washer, swing machine, large garden cared for; adults; 121 S. Lima. 2*

FOR RENT—Five room modern bungalow; 150 W. Montecito; phone Black 48. 2*

FOR RENT—Two outside rooms, furnished; young men preferred; Black 123, 82 West Alegria. 2*

FOR RENT—5 rm. nicely furnished house, \$65; also 3 rm. apt. and garage, \$40. Sierra Madre Realty Co., Mrs. G. B. Nuetzel, Mgr. c2

MODERN 4 room bungalow, furnished, good location, paved street, shade trees, lot 49x150. Price \$3800; terms. Geo. A. Oswald, 6 North Baldwin. c2

NOTICE FOR BIDS

Notice is hereby given that the Board of Trustees of the City of Sierra Madre, California, invite and will receive at the City Hall, up to 7:30 p. m. of the 25th day of October, 1923, sealed bids for furnishing 165 tons of number 2 crushed rock and 48 tons of number 4 crushed rock, F. O. B. Sierra Madre. By order of the Board of Trustees of the City of Sierra Madre, made on October 11th, 1923. L. DIETZ, City Clerk.

MISCELLANEOUS

WANTED—All kinds of junk. I. B. Goldberg. Black 142. 17c-tf

STORAGE by the month for all kinds of goods. Roland Adams. 8c-tf

CARS washed and Velvolized; day and night service; Henkle's Garage; Pasadena; 161 W. Colo.; Col. 134. 1*2*3*

FOR QUICK RENTALS—List your houses with D. N. Alcorn, Realtor, 178 E. Central; phone Green 63. ctf

FOR SALE—Party leaving city has left with me for sale an elegant copper coffee urn, chafing dish, etc., which cost \$100; can be bought at one-half price. Act promptly. Tuckers' Jewelry Store. c2

FOR SALE—Ford Sedan, late 1922, extras; perfect condition; 27 East Grand View Ave., Red 162. 2*

JELLY GRAPES—Green Malaga, 6c 20 lbs. minimum; Blue 175. 2*3

AS YOU LIKE IT—When the work is done at Langley's Barber shop. c2

FREE DIRT—In Canyon; inquire at Harrington's cabin No. 1. 2*

WANTED—Furnished screen porch with light housekeeping privilege, \$16.00 per mo., or a situation to do light work or as company for board and room in Sierra Madre. Address M. E. D., care Sierra Madre News. 2*

REALTY WANTS

WOULD like to get in touch with someone who has nice 5 or 6 room modern bungalow to trade for same in Pasadena. B. R. Elkin, 43 North Baldwin. 2*

MAH-JONGG
Trade Mark Reg. U. S. Pat. Off.

F. H. HARTMAN & SON

DISPLAY ADV. SELLS SHINGLES

Those who sometimes wonder if advertising really pays, would do well to interview E. P. Bradford, manager of the Blinn Lumber Co. Last week an ad for Johns-Manville shingles appeared in the Sierra Madre News and as a result Mr. and Mrs. J. H. Wright purchased enough shingles to cover their house on East Montecito. This one order was large enough to pay the advertising bill several times over. All subsequent business or indirect results will be pure velvet, Mr. Bradford says.

WE'RE GIVING A PARTY FOR YOU

October 23 to 26

It will be a party different from any you've ever attended—a party here, in this laundry.

It will be our part of the national celebration of "Visitors' Week." We have planned it to give you an opportunity to see exactly how this laundry takes care of your clothes; to show you the processes through which your bundle passes from the minute it enters our plant until it is returned to you.

We do hope you'll come. Drop in any day between 1 P. M. and 4 P. M. or Thursday evening, 7 to 9—we'll be delighted to show you through.

Monrovia Laundry

Vistor's Week

October 23 to 26

